



BRAND ENHANCEMENT PACKAGE

Perfect for Small Businesses Ready to
Level Up Their Brand Identity

What's Included:

Comprehensive Brand Strategy and Design Audit

Gain valuable insights into your brand's current performance with a detailed audit. We'll assess your brand strategy, messaging, visuals, and overall identity to pinpoint strengths, weaknesses, opportunities, and threats.

1-Hour Brand Consulting Session

Collaborate with our brand consultant to review the audit findings and discuss a customized action plan. We'll provide strategic advice on improvements and enhancements to align your brand with your business goals.

One Round of Logo Adjustments

Refresh your existing logo to better reflect your brand's evolution. Whether it's modernizing the look, refining colors, or adjusting typography, we'll ensure your logo remains impactful and memorable.

Color Palette Exploration

Make your brand more recognizable with an updated color palette. We'll present a selection of curated color schemes in a PDF presentation, carefully crafted to enhance your brand's appeal and consistency.

Typography Direction

Establish a cohesive visual identity with expert guidance on font selections that resonate with your brand voice and enhance readability across digital and print media.

Brand Overview Document

Keep your brand consistent and professional with a beautifully designed Brand Overview PDF. This document outlines your brand's updated identity elements.

Why Choose This Package?

This package is perfect for small businesses that already have a brand identity but need a strategic refresh to maintain relevance and growth. By investing in this affordable, high-value package, you'll:

- Enhance brand consistency and professionalism.
- Increase brand recognition and customer trust.
- Differentiate your business from competitors.
- Save time and resources with expert guidance and strategic direction.

Are You Ready to Elevate Your Brand?

Get started today and position your brand for long-term success. Contact us now to begin your brand enhancement by scheduling your free consultation.

Package Price: \$3,500

Timeline: 4-6 Weeks

