



BRAND CONSULTING & GUIDANCE

Perfect for Entrepreneurs Building
Their Brand from Scratch

What's Included:

Brand Strategy Workshop (2 Hours)

Lay the foundation for a successful brand with a comprehensive strategy workshop. Collaborate with our branding expert to define your brand's mission, vision, target audience, and unique value proposition. We'll help you clarify your brand's personality and messaging, ensuring you stand out in your market.

Logo Consultation & Feedback

Already have logo ideas or working with a designer? We provide professional feedback and expert advice to ensure your logo effectively communicates your brand identity. If you're starting from scratch, we'll guide you on best practices for logo creation, helping you develop a strong visual representation of your brand.

DIY Brand Toolkit

Get the tools you need to bring your brand to life! Our DIY Brand Toolkit includes essential resources, templates, and guides to help you implement your brand strategy with confidence. From color palette selection to typography guidance and social media templates, you'll have everything needed to maintain consistency across all platforms.

Check-In Sessions

Stay on track with bi-weekly check-in sessions to review your progress and get personalized feedback. We'll answer your questions, offer strategic advice, and provide motivation to keep your brand development moving forward.

Brand Audit & Recommendations

Once your brand is launched, we'll conduct a thorough audit to evaluate its effectiveness and consistency. You'll receive actionable recommendations for enhancements and long-term brand growth, ensuring you're set up for success.

Why Choose This Package?

This package is perfect for hands-on entrepreneurs who want to learn the ropes of branding while actively contributing to the creative process. By choosing the Brand Consulting & Guidance Package, you'll:

- Gain clarity and confidence in your brand direction.
- Develop a brand identity that resonates with your target audience.
- Save money by learning how to implement your brand on your own.
- Receive ongoing support and expert advice without the full-service price tag.

Package Price: \$2,500

(Payment plans available to accommodate small business budgets.)

Ready to Build Your Brand from the Ground Up?

Start your brand journey today with expert guidance tailored to your needs. Contact us now to schedule your Brand Strategy Workshop and take the first step toward building a successful and authentic brand.

